



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING  
(AUTONOMOUS)**

L.B. REDDY NAGAR, MYLAVARAM – 521230. A.P. INDIA  
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<http://www.lbrce.ac.in>, Phone: 08659 – 222933, Fax: 08659 – 222931 Extn:109  
**DEPARTMENT OF INFORMATION TECHNOLOGY**

**Report on “LOGO DESIGN COMPETITION FOR BOOKS AND BEYOND CLUB”**

**Event Type:** Competition (Online)

**Date / Duration:** 14<sup>th</sup> OCT, 2020.

**Judge:** Dr.B.Srinivasa Rao, HOD Dept of IT, LBRCE-Mylavaram

**Name of Coordinator(s):** Mr.K.Raviteja, Assistant.Professor., Dept.of IT, LBRCE-Mylavaram.

**Target Audience:** Any student from all over India who has interest towards designing logos.

**Total no of Participants:** 52

**Objective of the event:** To conclude a LOGO for Books and Beyond Club.

**Outcome of event:**

- ◆ Out of so many logo designs submitted by various participants ,3 logos were finalized and the Top-1 logo is finalized as the logo for Books and Beyond Club.

**Description / Report on Event:**

Design a logo competition is an online competition and the registered participants has to submit their respective logos to the specified logo. On 14<sup>th</sup> October, 2020 the competition was live. Out of 74 registered candidates 52 were actively participated and competed with their logo designs. After the careful observation of Judge and coordinators, winners were announced on 16<sup>th</sup> October, 2020.

**JUDGES:**

NAME	DESIGNATION	SIGNATURE
Dr. B.Srinivasa Rao	HOD, Dept of IT, LBRCE-Mylavaram	
Mr.K. Raviteja	Asst.Professor, Dept of IT, LBRCE-Mylavaram	

## **Winners:**

<b>S.No</b>	<b>Name</b>	<b>Institute/College</b>	<b>Position</b>
<b>1</b>	<b>T.Rahul Raj</b>	LBRCE,A.P	1
<b>2</b>	<b>D.uday Venkata Sai</b>	Parul University,Gujarat	2
<b>3</b>	<b>R.Shalini</b>	LBRCE,A.P	3

## **Student Coordinators:**

<b>Regd no</b>	<b>Student Name</b>	<b>Studying Year</b>	<b>Signature</b>
19761A1201	A.Kavya	2 <sup>nd</sup> year	
19761A1246	R.Priyadarshini	2 <sup>nd</sup> year	
19761A1248	S.Swathi	2 <sup>nd</sup> year	
19761A1243	P.Veenadhari	2 <sup>nd</sup> year	

## **Feedback/Suggestions:**

- ✧ Feedback was taken during the winners announcement session.Many were opined that these kind of competitions will be helpful to enhance our creative ability.
- ✧ Some participants requested to organize these kind of events frequently..

Pictures of Winners Logo's)

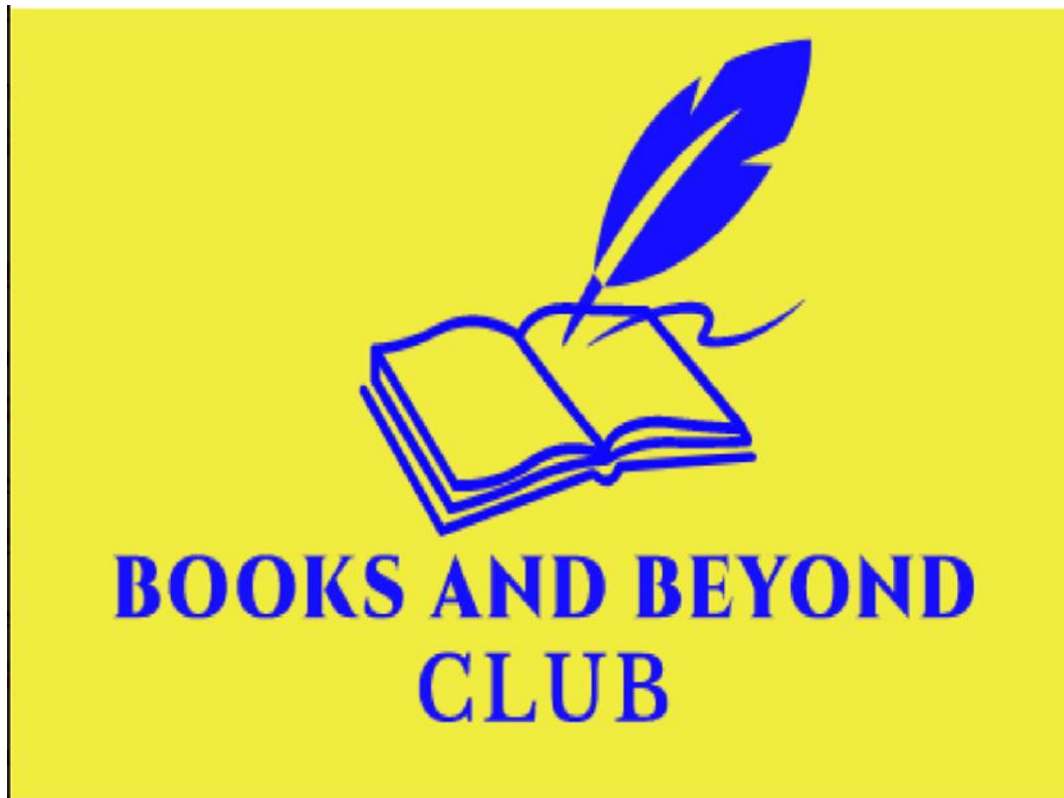
First Prize:(T.Rahul Raj)



Second Prize:(D.Uday)



Third Prize:(R.Shalini)

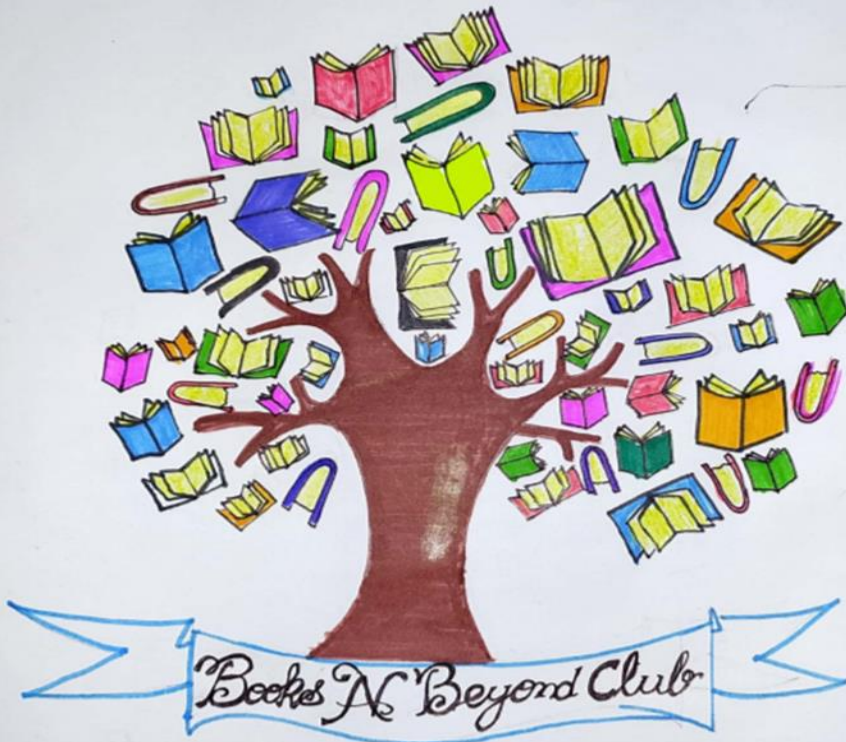


Some Other Beautiful Logos:

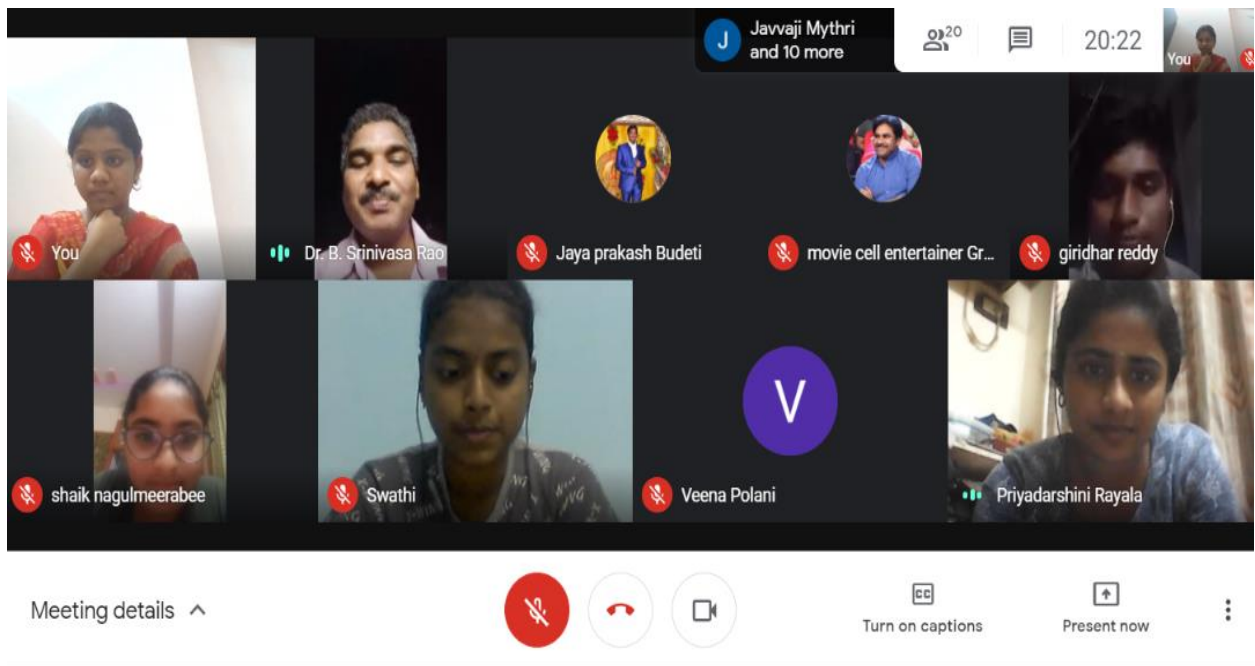
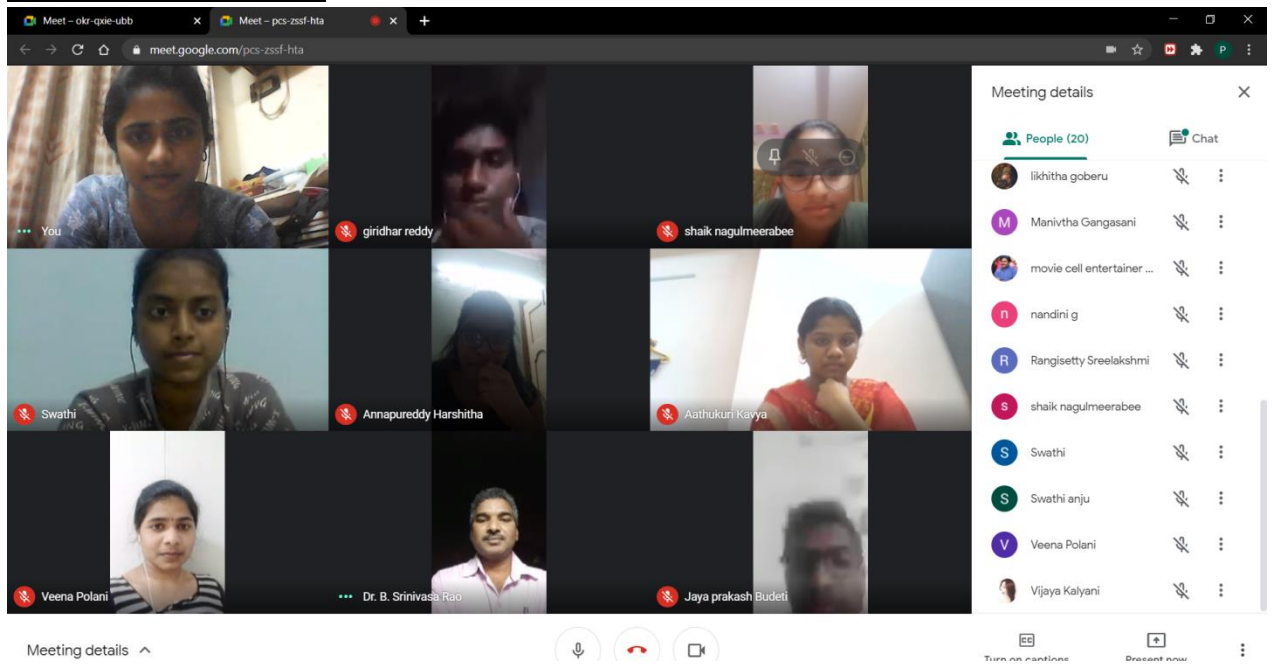




# BOOKS AND BEYOND CLUB



# Feedback & Valedictory



**Convener**

(Dr. B. Srinivasa Rao)